

Reimagining Student Mobility

Challenges & Solutions

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4M



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Reimagining Student Mobility Webinar: Challenges and Solutions

An overview of the forces shaping student mobility and 4MATIV's framework for addressing those challenges.

In this first in a series of webinars, Carl Allen, 4MATIV's CEO, walks participants through the basics of student mobility, outlining the key components, defining the core challenges, and identifying where the solutions must come from. You'll learn how transportation can impede access to learning opportunities and explore how policies, systems, and people can be activated to meet the individualized needs of every learner.

Problem Taxonomy

Transportation is often a fundamental access barrier. Existing challenges are magnified with increasingly complex service needs and supply under strain.

Policy & Funding Puzzle

- ➔ Regulatory complexity
- ➔ Misaligned incentives
- ➔ Administrative hurdles, constraints & ambiguity

System Fragmentation

- ➔ Siloed orgs, governance
- ➔ Disconnected and incoherent interventions
- ➔ Overlapping, redundant networks and supply

Capacity Gaps

- ➔ Data and technology gaps
- ➔ Human capital shortages and shortcomings
- ➔ Outmoded mindsets

Solutions Framework

The need has never been greater to reimagine student transportation as an equitable and adaptable ecosystem of options. The most promising student mobility solutions must address policy, systems, and people.

Policy & Funding

- ➔ Flexibility in solution design and implementation
- ➔ Differentiated support based on local context and needs
- ➔ Cross-cutting initiatives that address the big picture

Delivery Systems

- ➔ Integrated networks and technology systems
- ➔ Innovative routing and scheduling solutions
- ➔ New supply options and a multimodal approach

Organizations & People

- ➔ Multi-sector collaboration and governance
- ➔ Expanded capacities and mindsets
- ➔ New models of work



4MATIV is transforming student mobility. With our technology and performance management platform and multi-modal approach, we get students to school for less cost and with less hassle so they can access the learning opportunities that maximize their potential. For more information, visit 4mativ.org.